

**Curriculum Vitae
Ya Hui Michelle See
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CONTACT

Department of Psychology
National University of Singapore
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EDUCATION

- Ph.D. Psychology, The Ohio State University (June 2007)
Adviser: Dr. Richard E. Petty
- M.A. Psychology, The Ohio State University (August 2003)
Adviser: Dr. Richard E. Petty
- B.A. Psychology, Summa Cum Laude and Honors, University of Arizona (May 2001)
Adviser: Dr. Jeff Greenberg

EMPLOYMENT AND PROFESSIONAL EXPERIENCE

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|-----------------|--|
| 2015-present | Associate Professor (with tenure), Department of Psychology, National University of Singapore (NUS) |
| 2019-2021 | Courtesy Appointment, Smart Systems Institute, NUS |
| 2017 (Jan-May) | Visiting Scholar, University of California, Santa Barbara |
| 2016 (Aug– Dec) | Visiting Scholar, University of Illinois at Chicago |
| 2008-2009 | Co-appointment with Computational Cognition for Social Systems, Singapore's Agency for Science, Technology and Research (A*STAR) |
| 2007-2015 | Assistant Professor, National University of Singapore |

HONORS AND AWARDS (SELECTED)

Elected Fellow, Society of Experimental Social Psychology (2016)
Humanities and Social Sciences (HSS) Faculty Research Fellowship, National University of Singapore (NUS; 2011).
Faculty Teaching Excellence Award, NUS (2009-2010; 2010-2011, 2014-2015).

SELECTED PUBLICATIONS

*Denotes student co-author.

Ng, R.W.J.*, **See, Y.H.M.**, & Wallace, L. (2023). When objective ambivalence leads to subjective ambivalence: An affect-cognition matching perspective. *Personality and Social Psychology Bulletin*, 49, 1495-1510.

Moreno, L., Paredes, B., Horcajo, H., Briñol, P., **See, Y.H.M.**, DeMarree, K., & Petty, R.E. (2023). The effects of perceived COVID-19 threat on compensatory conviction, thought reliance, and attitudes. *European Journal of Social Psychology*, 53, 1309-1325.

Ng, R.W.J.*, Bu, C.*, **See, Y.H.M.** (2023). Defensive confidence and certainty in unchanged attitudes: The role of affect-cognition matching. *Personality and Social Psychology Bulletin*, 49,

773-790.

See, Y. H. M., & Wade, W.P. (2022). Effects of living arrangements on well-being, perceived conflict, and intergroup attitudes for local and international students: Results from a field intervention. *Journal of Social Issues, 78*, 544-562.

Tan, K.Y., **See, Y.H.M.** (2022). Tugging at their heartstrings: Partner's knowledge of affective meta-bases predicts use of emotional advocacies in close relationships. *Social Cognition, 40*, 150-171.

See, Y. H. M., & Luttrell, A (2021). When dueling emotions and conflicting beliefs predict subjective ambivalence: The role of meta-bases. *Journal of Experimental Social Psychology, 97*, 104204.

See, Y. H. M., Lim, A.W.Q.* & Pauketat, J.V.T. (2020). Values predict willingness to interact with immigrants: The role of cultural ideology and multicultural acquisition. *Journal of Cross-Cultural Psychology, 51*, 3-24.

Johnson, I., Petty, R.E., Briñol, P., & **See, Y.H.M.** (2017). Persuasive message scrutiny as a function of implicit-explicit discrepancies in racial attitudes. *Journal of Experimental Social Psychology, 70*, 222-234.

Tan, K.Y.*, **See, Y.H.M.,** & Agnew, C.R. (2015). Partner's understanding of affective-cognitive meta-bases predicts relationship quality. *Personal Relationships, 22*, 524-535.

Whitson, J., Wang, C.S., **See, Y.H.M.,** Baker, W., & Murnighan, J.K. (2015). How, when, and why recipients and observers reward good deeds and punish bad deeds. *Organizational Behavior and Human Decision Processes, 128*, 84-95.

Khoo, B.L.Z.*, & **See, Y.H.M.** (2014). Mortality salience and evaluations of ingroup versus outgroup critics: The role of criticism legitimacy. *European Journal of Social Psychology, 44*, 242-254.

See, Y.H.M., Valenti, G., Ho, Y.Y.A.* & Tan, M.S.Q.* (2013). When message tailoring backfires: The role of initial attitudes in affect-cognition matching. *European Journal of Social Psychology, 43*, 570-584.

See, Y. H. M., Petty, R. E., & Fabrigar, L. R. (2013). Affective-cognitive meta-bases versus structural bases of attitudes predict processing interest versus efficiency. *Personality and Social Psychology Bulletin, 39*, 1113-1125.

Wang, C.S., Leung, A.K.-y., **See, Y.H.M.,** Gao, X.Y.* (2011). The effects of culture and friendship on rewarding honesty and punishing deception. *Journal of Experimental Social Psychology, 47*, 1295-1299.

See, Y.H.M., Petty, R.E., & Evans, M.L. (2009). The impact of perceived message complexity and need for cognition on information processing and attitudes. *Journal of Research in Personality, 43*, 880-889.

See, Y.H.M., Petty, R.E., & Fabrigar, L.R. (2008). Affective and cognitive meta-bases of attitudes: Unique effects on information interest and persuasion. *Journal of Personality and Social Psychology, 94*, 938-955.

See, Y.H.M., & Petty, R.E. (2006). Effects of mortality salience on evaluation of ingroup and outgroup sources: The impact of pro- versus counter-attitudinal positions. *Personality and Social*

Psychology Bulletin, 32, 405-416.

MANUSCRIPTS UNDER REVIEW

Teo, M.Y.* & See, Y.H.M. Understanding allies' responses to racial humor: The role of social dominance, authoritarianism, and egalitarianism.

RESEARCH IN PROGRESS (SELECTED)

Consequences of living arrangements for intergroup relations. *Data collected from Singapore and USA.*

Effects of shared discrimination on collective action on solidarity. *Data collected from China, Singapore and USA.*

Values and cognition in attitudes toward hate speech prohibition. *Data collected from Singapore and USA.*

Exploring the independence of objective and subjective measures of attitude extremity. *Data collected from Canada.*

RESEARCH FUNDING (SELECTED)

**External funding

****Listening to Learn: Modeling the depolarizing impacts of learning goals during disagreement**

US\$250,000

Collaborator (Principal Investigator: Dr. Kenneth G. DeMarree; Co-Principal Investigator: Dr. Guy Itzchakov; Collaborator: Dr. Netta Weinstein)

Beyond valence: Message matching and attitude strength

Ministry of Education Academic Research Fund Tier 1, Oct 2020-Oct 2023

S\$69,875 (US\$52,528)

Principal Investigator

National identity and acceptance of immigrants: The role of attitudes, emotions, and goals

Humanities and Social Sciences Seed Fund, Jul 2016-Jun 2018

S\$40,000 (US\$30,069)

Principal Investigator (Co-Principal Investigator: Dr. Eddie Tong)

****Impact of Residential Arrangements on Intergroup Relations in Student Residences**

National Population and Talent Division, Singapore Prime Minister's Office, Sep 2015-Jan 2018

S\$50,000 (US\$37,037)

Principal Investigator

****Brain State and Conditioned Attitude Formation**

Air Force Office of Scientific Research (USA; Asian Office of Aerospace R&D), Sep 2014-Sep 2016

US\$248,400 (S\$335,340)

Co-Principal Investigator (Principal Investigator: A/P Trevor Penney; Co-Principal Investigator: Dr. Yen Shih Cheng)

When Message Tailoring Backfires: Causes, Consequences, and Solutions

Singapore Ministry of Education Academic Research Fund Tier 1, Dec 2011-Dec 2014

S\$58,000 (US\$42,963)

Principal Investigator

PROFESSIONAL SERVICE

- Ad Hoc Reviewer

National Science Foundation, USA; Research Grants Council, Hong Kong; Annals of Behavioral Medicine; Cultural Diversity & Ethnic Minority Psychology; Journalism; Journal of Personality and Social Psychology; European Journal of Social Psychology; Personality and Social Psychology Bulletin; Journal of Experimental Social Psychology; European Journal of Social Psychology; Journal of Applied Social Psychology; Basic and Applied Social Psychology; Asian Journal of Social Psychology; Self and Identity; Social Influence; Motivation and Emotion

- Society for Personality and Social Psychology (SPSP)

Convention committee member (2023; 3-year track, with third year as Chair), Society for Personality and Social Psychology Annual Convention.

- Government Agencies

Invited consultant for National Environment Agency (NEA) Board Strategy Advance 2021 (November 2021).

Presenter at National Population and Talent Division *Immigration and Diversity Policy workshop*. Talk title: Different standards for different groups: Antecedents to intergroup bias (July 2017).