

Items for measuring affective-cognitive structural bases and meta-bases

See also:

Crites, S. L. J., Fabrigar, L. R., & Petty, R. E. (1994). Measuring the affective and cognitive properties of attitudes: Conceptual and methodological issues. *Personality and Social Psychology Bulletin*, 20, 619-634.

See, Y.H.M., Petty, R.E., & Fabrigar, L.R. (2008). Affective and cognitive meta-bases of attitudes: Unique effects on information interest and persuasion. *Journal of Personality and Social Psychology*, 94, 938-955.

Please choose the response that best describes YOUR BELIEFS about *birth control*:

useless	-5	-4	-3	-2	-1	0	1	2	3	4	5	useful
foolish	-5	-4	-3	-2	-1	0	1	2	3	4	5	wise
unsafe	-5	-4	-3	-2	-1	0	1	2	3	4	5	safe
harmful	-5	-4	-3	-2	-1	0	1	2	3	4	5	beneficial
worthless	-5	-4	-3	-2	-1	0	1	2	3	4	5	valuable
imperfect	-5	-4	-3	-2	-1	0	1	2	3	4	5	perfect
unhealthy	-5	-4	-3	-2	-1	0	1	2	3	4	5	wholesome

*The above items have variable names **bctcog1, bctcog2...bctcog7** in the syntax.*

Please choose the response that best describes YOUR FEELINGS about *birth control*:

hateful	-5	-4	-3	-2	-1	0	1	2	3	4	5	love
sad	-5	-4	-3	-2	-1	0	1	2	3	4	5	delighted
annoyed	-5	-4	-3	-2	-1	0	1	2	3	4	5	happy
tense	-5	-4	-3	-2	-1	0	1	2	3	4	5	calm
bored	-5	-4	-3	-2	-1	0	1	2	3	4	5	excited
sorrow	-5	-4	-3	-2	-1	0	1	2	3	4	5	joy
disgusted	-5	-4	-3	-2	-1	0	1	2	3	4	5	acceptance
angry	-5	-4	-3	-2	-1	0	1	2	3	4	5	relaxed

*The above items have variable names **bctaff1, bctaff2...bctaff8** in the syntax.*

Please choose the response that best describes YOUR attitudes about *birth control*:

negative	-5	-4	-3	-2	-1	0	1	2	3	4	5	positive
dislike	-5	-4	-3	-2	-1	0	1	2	3	4	5	like
undesirable	-5	-4	-3	-2	-1	0	1	2	3	4	5	desirable
bad	-5	-4	-3	-2	-1	0	1	2	3	4	5	good

The above items have variable names bctatt1, bctatt2...bctatt4 in the syntax.

To what extent do you think your attitudes toward birth control are driven by your emotions?

not at all	-5	-4	-3	-2	-1	0	1	2	3	4	5	totally
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The above item has variable name bcmaff in the syntax.

To what extent do you think your attitudes toward birth control are driven by your beliefs?

not at all	-5	-4	-3	-2	-1	0	1	2	3	4	5	totally
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The above item has variable name bcmcog in the syntax.

Note: To measure individual differences in meta-bases and structural bases, repeat above items for more attitude objects.